

Hello.

Here's who I am and what I do

Front-End Web Developer with 7 years of experience in designing and developing responsive, user-friendly websites and web applications. My technical skill set includes HTML, CSS, JavaScript, and the Bootstrap framework.

I have experience building custom WordPress websites using the Avada Theme Builder, including developing ecommerce platforms with WooCommerce. I've also worked on Shopify-based online stores, supporting various business needs. Additionally, I have worked on UI/UX design for both web and mobile applications, creating wireframes, prototypes, and mockups using Figma and Adobe XD.

I am also familiar with integrating secure online payment systems, including PayMongo, Paynamics, and PayPal. I approach each project with attention to detail and a focus on creating effective and user-centered digital solutions.

Work Experience

Freelance UI/UX & Software Designer Sept 2024 — May 2025

Various Clients (Confidential, MoneyMart PH, FYDesigns)

• Designed a responsive, cross-platform interface (web, tablet, and mobile) for a social media app with features including a marketplace, flight booking, and light/dark mode support using Figma.

• Created web layout mockups for a financial services website offering credit cards, personal loans, and business loans, using Figma.

• Provided design support for a catering services brand, contributing to UI/UX improvements and visual direction.

Web Developer May 2018 — June 2024

Springboard Phillipines

Over the past six years, I have focused on front-end web development and UI/UX design. I specialize in building responsive website interfaces and creating mockups for web and mobile platforms using Figma. I am proficient in WordPress (Avada Theme Builder), Shopify, and writing custom code using frameworks and tools such as Codelgniter, Laravel, Tailwind CSS, Bootstrap, HTML, CSS, and JavaScript.

Freelance WordPress Developer Feb 2024 — Apr 2024

Philippe Gadgets & Accessories, Inc.

As a freelance WordPress expert, I design dynamic showcase websites customized for Philippe Gadgets & Accessories, seamlessly integrating style and functionality to highlight their cutting-edge products.

Freelance Shopify Developer Feb 2022 — March 2022

Euroo Global

I'm a Freelance Shopify eCommerce expert who's committed to making the Euroo website a great place to shop online. Using modern design and easy-to-use features, I make a fantastic online store that shows off Euroo's products and gets cusomters excited to shop.

Freelance Web Developer April 2019 — May 2019 Lyceum of the Philippines University — Batangas City

I specialize in crafting custom websites tailored for graduating students, featuring secure user registration to collect and manage their information. These websites are fully mobile-responsive, with user-friendly interfaces and strong security measures to protect sensitive data.

Quezon City University (QCU) - San Bartolome

2014 — 2018

Bachelor of Science in Information Technology Major in Infrastructure

Front-End Web Development with React

July 19, 2022

An online non-credit course authorized by The Hong Kong University of Science and Technology and offered through Coursera

Google Ads Search Certification

Mar 2021 — Mar 2022

Google Digital Academy (Skillshop)

Google Shopping Ads Certification

Mar 2021 — Mar 2022

Google Digital Academy (Skillshop)

Visual Graphic Design NC III

Nov 2017 — Nov 2022

Technical Education and Skills Development Authority

Licenses & Certificates

Education

Skills

HTML / CSS

JavaScript / JQuery Bootstrap PHP + Codeigniter Laravel and React Native TailwindCSS WordPress + Avada Builder Shopify Figma and Adobe XD Adobe Photoshop and Illustrator Google Web Designer (GWD)

Languages

Tagalog

English